



**Sunday May 5, 2023**

**VIP Access 9:30 – 10:30am**

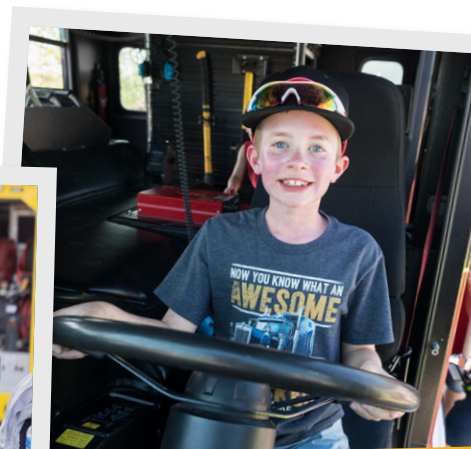
**General Admission 10:30am – 2pm** *(rain or shine)*

**Northeastern Illinois Public Safety**

**Training Academy (NIPSTA)**

2300 Patriot Blvd.

Glenview, IL 60026



*Touch a Truck is the signature fundraising event of the Women's Board of Kohl Children's Museum.*

## Be part of the **BIGGEST** fundraising event of the season! Trucks for kids to climb and explore, plus music, train rides, food trucks and more.

"Touch a Truck" gives families the chance to get up close and personal with a variety of incredible vehicles, plus **music, train rides, food trucks and more**. Join us for a day filled with hands-on excitement for the whole family.

Your support will play vital role in providing educational experiences to children in our community and beyond. Your sponsorship will help to:

- Connect 2,000 children, families, caretakers and educators to quality hands-on STEAM programming through KCM's Mobile Learning Lab in targeted, underserved Lake County communities.
- Engage more than 13,000 visitors in KCM's innovative weekly science programming like Science Sleuths and Tinkering.
- Provide more than 650 qualifying families a reduced-cost KCM Access Membership.
- Welcome hundreds of military families and families with children with disabilities and other special needs during free Play Attention and Everyone at Play events.
- Spark imagination and curiosity for hundreds of children each day at the Museum!

**Anticipated attendance:** 2,500 total attendees

**Reach:** KCM's Superhero Celebration will be promoted to KCM's 52,300 email contacts, including all 7,000 member families via email. It will also be promoted on KCM's social media pages, including its 21,000 Facebook subscribers and 3,890 Instagram followers.

## About Kohl Children's Museum

Kohl Children's Museum (KCM) makes a critical impact in the lives of young children by creating a world of exploration and discovery in a safe, inviting, playful environment. For 38 years, KCM has been a pillar in the community and a trusted resource in providing quality researched-based programming.

Each day, educators facilitate hands-on STEAM activities to inspire young children to develop a love of learning. Through family Museum visits, online and in-person outreach programming, as well as important teacher training, KCM has impacted the lives of more than 10 million people.

By making a gift to Touch a Truck, you play an active and vital role in early learning for our children. Thank you!

For more information, contact Meg Damato  
mdamato@kcmgc.org or 847-832-6895.



## Kohl Children's Museum Touch a Truck Sponsorship\*

<b>Sponsorship Benefits</b>	<b>Pickup \$500</b>	<b>Steamroller \$1,000</b>	<b>Backhoe \$2,500</b>	<b>Cement Mixer \$5,000</b>	<b>Earthmover \$10,000</b>	<b>Monster Truck \$25,000</b>
Name listed in TAT event program	✓	✓	✓	✓	✓	✓
Name recognition on TAT Facebook page	✓	✓	✓	✓	✓	✓
Inclusion in the KCM annual report	✓	✓	✓	✓	✓	✓
General Admission tickets	2	4				
Named onsite signage recognition		✓	✓	✓	✓	✓
VIP Admission tickets			4	6	8	10
Onsite tabling opportunity at TAT			✓	✓	✓	✓
Logo recognition in TAT program book			✓	✓	✓	✓
Two posts on KCM's Facebook and Instagram pages				✓	✓	✓
Verbal recognition during TAT				✓	✓	✓
Sponsor listing on all TAT collateral (logo signage, program book, verbal, social media)					✓	✓
Logo on event WELCOME sign					✓	✓
Lead Sponsor recognition in event email campaign to 40,000 contacts						✓
Inclusion in all press releases						✓
Link to company website on KCM website						✓

\* To receive full benefits, payment is kindly requested by April 1, 2024.

Kohl Children's Museum is a 501(c)(3) nonprofit, supported by the community. Contributions to activities like Touch a Truck make it possible to bring hands-on early childhood learning opportunities to multitudes of children today, so they can succeed in their future tomorrow.





## TOUCH A TRUCK SPONSORSHIP FORM

### Donor Information

NAME

COMPANY

KCM BOARD CONTACT

ADDRESS

CITY  STATE  ZIP

EMAIL  PHONE

### Please select your sponsorship level

PICKUP - \$500

BACKHOE - \$2,500

EARTHMOVER - \$10,000

STEAMROLLER - \$1,000

CEMENT MIXER - \$5,000

MONSTER TRUCK - \$25,000

### Payment

CHECK MADE PAYABLE TO KOHL CHILDREN'S MUSEUM

I WOULD LIKE TO PAY VIA CREDIT CARD:

I WILL GO ONLINE TO [KCMGC.ORG/TRUCK](https://kcmgc.org/truck) TO DONATE

PLEASE CALL ME FOR MY CREDIT CARD INFORMATION AT

**Please complete this  
form and return it to:**

Meg Damato  
Kohl Children's Museum  
2100 Patriot Blvd.  
Glenview, IL 60026

For questions, contact  
[mdamato@kcmgc.org](mailto:mdamato@kcmgc.org)  
or 847-832-6895.