



Touch a Truck Sponsorship

Sunday, May 3, 2026

- **VIP Access 9:30 – 10:30am**
- **General Admission 10:30am – 2pm** (*rain or shine*)

Northeastern Illinois Public Safety Training Academy (NIPSTA)

2300 Patriot Blvd.
Glenview, IL 60026

ANTICIPATED ATTENDANCE:

2,500

TOTAL ATTENDEES

Be a part of the BIGGEST fundraiser of the season.

At Kohl Children's Museum, members of our dedicated Women's Board are gearing up for our annual **Touch a Truck Family Fund-raiser** on **Sunday, May 3, 2026**. We would be incredibly grateful if you would consider joining us as an **event sponsor**.

Funds raised through Touch a Truck help support Kohl Children's Museum's mission to engage thousands of children each year in high-quality, STEAM-based learning experiences. Your sponsorship also helps us expand programs that ensure all young children have access to exceptional early learning opportunities.

As an event sponsor, your company can enjoy exclusive benefits such as **event tickets, exposure to more than 2,500 attendees**, and the **opportunity to contribute an item to our VIP Goody Bag**, among others.

We would be honored to recognize your company among our valued supporters. Thank you for considering a sponsorship to **Kohl Children's Museum** and our **Touch a Truck Family Fund-raiser**.

OUR REACH



TOTAL ANNUAL
ATTENDANCE:

280K+



MUSEUM MEMBER
HOUSEHOLDS:

6K+



NEWSLETTER
SUBSCRIBERS:

56.9K



ANNUAL WEBSITE
USERS:

400K+



SOCIAL MEDIA
FOLLOWERS:

28.1K

KOHL CHILDREN'S MUSEUM



Kohl Children's Museum Touch a Truck Sponsorship

Sponsorship Benefits	Pickup \$500	Steamroller \$1,000	Backhoe \$2,500	Cement Mixer \$5,000	Earthmover \$10,000	Monster Truck \$25,000
Name listed in TAT event program	✓	✓	✓	✓	✓	✓
Inclusion in the KCM annual report	✓	✓	✓	✓	✓	✓
General Admission tickets	2	4				
Named onsite signage recognition		✓	✓	✓	✓	✓
VIP Admission tickets			4	6	8	10
Onsite tabling opportunity at TAT			✓	✓	✓	✓
Logo recognition in TAT program book			✓	✓	✓	✓
Two posts on KCM's Facebook and Instagram page				✓	✓	✓
Verbal recognition during TAT				✓	✓	✓
Sponsor listing on all TAT collateral (logo signage, program book, verbal, social media)					✓	✓
Logo on event WELCOME sign					✓	✓
Lead Sponsor recognition in event email campaign to 40,000 contacts						✓
Inclusion in all press releases						✓
Link to company website on KCM website						✓

Kohl Children's Museum is a 501(c)(3) nonprofit, supported by the community. Contributions to activities like this make it possible to bring hands-on early childhood learning opportunities to multitudes of children today, so they can succeed in their future tomorrow.

**KOHL CHILDREN'S
MUSEUM**

Kohl Children's Museum Touch a Truck Sponsorship



Donor Information

NAME

COMPANY

KCM BOARD CONTACT

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

Please select your sponsorship level

PICKUP - \$500

BACKHOE - \$2,500

EARTHMOVER - \$10,000

STEAMROLLER - \$1,000

CEMENT MIXER - \$5,000

MONSTER TRUCK - \$25,000

Other Event Support

I AM UNABLE TO SPONSOR, BUT I WOULD LIKE TO MAKE A GIFT IN THE AMOUNT OF

any amount in support of TAT is greatly appreciated

Payment

CHECK MADE PAYABLE TO KOHL CHILDREN'S MUSEUM

I WOULD LIKE TO PAY VIA CREDIT CARD:

I WILL GO ONLINE TO KCMGC.ORG/TRUCK TO DONATE

PLEASE CALL ME FOR MY CREDIT CARD INFORMATION AT

**Please complete this
form and return it to:**

Meg Damato
Kohl Children's Museum
2100 Patriot Blvd.
Glenview, IL 60026

For questions, contact
mdamato@kcmgc.org.

Kohl Children's Museum of Greater Chicago is a 501(c)(3) organization and operates exclusively for charitable purposes. FEIN is 36-3706878.

**KOHL CHILDREN'S
MUSEUM**