



Touch a Truck Sponsorship

Sunday, May 23, 2027

- **VIP Access 9:30 – 10:30am**
- **General Admission 10:30am – 2pm** (*rain or shine*)

Northeastern Illinois Public Safety Training Academy (NIPSTA)

2300 Patriot Blvd.
Glenview, IL 60026

Join us for one of the season's most anticipated family fundraisers.

Kohl Children's Museum's Women's Board is preparing for our **annual Touch a Truck Family Fund raiser on Sunday, May 23, 2027**, and we would be delighted to have your company join us as an **event sponsor**.

Proceeds from Touch a Truck directly support the Museum's mission to spark curiosity and inspire thousands of children each year through high-quality, hands-on learning experiences. Your sponsorship also helps ensure all young children have access to exceptional early learning opportunities.

As a sponsor, your company will receive meaningful visibility before and during the event, including exposure to **more than 2,500 attendees, event tickets, and the opportunity to include an item in our VIP Goody Bag**, along with other recognition benefits.

We would be proud to recognize your company among the valued partners who make this beloved community event possible. **Thank you for considering a sponsorship of Kohl Children's Museum's Touch a Truck Family Fund raiser.**

ANTICIPATED ATTENDANCE:

2,500

TOTAL ATTENDEES

OUR REACH



TOTAL ANNUAL ATTENDANCE:

280+



MUSEUM MEMBER HOUSEHOLDS:

6K+



NEWSLETTER SUBSCRIBERS:

56.9K



ANNUAL WEBSITE USERS:

400K+



SOCIAL MEDIA FOLLOWERS:

28.1K

KOHL CHILDREN'S MUSEUM



Kohl Children's Museum Touch a Truck Sponsorship

Sponsorship Benefits	Pickup \$500	Steamroller \$1,000	Backhoe \$2,500	Cement Mixer \$5,000	Earthmover \$10,000	Monster Truck \$25,000
Name listed in TAT event program	✓	✓	✓	✓	✓	✓
Inclusion in the KCM annual report	✓	✓	✓	✓	✓	✓
General Admission tickets	2	4				
Named onsite signage recognition		✓	✓	✓	✓	✓
VIP Admission tickets			4	6	8	10
Onsite tabling opportunity at TAT			✓	✓	✓	✓
Logo recognition in TAT program book			✓	✓	✓	✓
Two posts on KCM's Facebook and Instagram page				✓	✓	✓
Verbal recognition during TAT				✓	✓	✓
Sponsor listing on all TAT collateral (logo signage, program book, verbal, social media)					✓	✓
Logo on event WELCOME sign					✓	✓
Lead Sponsor recognition in event email campaign to 40,000 contacts						✓
Inclusion in all press releases						✓
Link to company website on KCM website						✓

Kohl Children's Museum is a 501(c)(3) nonprofit, supported by the community. Contributions to activities like this make it possible to bring hands-on early childhood learning opportunities to multitudes of children today, so they can succeed in their future tomorrow.

**KOHL CHILDREN'S
MUSEUM**

Kohl Children's Museum Touch a Truck Sponsorship



Donor Information

NAME

COMPANY

KCM BOARD CONTACT

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

Please select your sponsorship level

PICKUP - \$500

BACKHOE - \$2,500

EARTHMOVER - \$10,000

STEAMROLLER - \$1,000

CEMENT MIXER - \$5,000

MONSTER TRUCK - \$25,000

Other Event Support

I AM UNABLE TO SPONSOR, BUT I WOULD LIKE TO MAKE A GIFT IN THE AMOUNT OF

any amount in support of TAT is greatly appreciated

Payment

CHECK MADE PAYABLE TO KOHL CHILDREN'S MUSEUM

I WOULD LIKE TO PAY VIA CREDIT CARD:

I WILL GO ONLINE TO "KCMGC.ORG/TRUCK" TO DONATE

PLEASE CALL ME FOR MY CREDIT CARD INFORMATION AT

**Please complete this
form and return it to:**

Tracy Kennedy
Kohl Children's Museum
2100 Patriot Blvd.
Glenview, IL 60026

For questions, contact
tkennedy@kcmgc.org.

Kohl Children's Museum of Greater Chicago is a 501(c)(3) organization and operates exclusively for charitable purposes. FEIN is 36-3706878.

**KOHL CHILDREN'S
MUSEUM**