

Touch a Truck Sponsorship

Sunday, May 23, 2027

- **VIP Access 9:30 – 10:30am**
- **General Admission**
  10:30am – 2pm *(rain or shine)*

Northeastern Illinois Public Safety Training Academy (NIPSTA)
2300 Patriot Blvd.
Glenview, IL 60026

ANTICIPATED ATTENDANCE:

2,500

TOTAL ATTENDEES

TOP ATTENDING TOWNS:

Glenview
Winnetka
Northbrook
Park Ridge
Wilmette
Highland Park

Join us for one of the season's most anticipated family fundraisers.

Kohl Children's Museum's Women's Board is preparing for our **annual Touch a Truck Family Fund raiser on Sunday, May 23, 2027**, and we would be delighted to have your company join us as an **event sponsor**.

Proceeds from Touch a Truck directly support the Museum's mission to spark curiosity and inspire thousands of children each year through high-quality, hands-on learning experiences. Your sponsorship also helps ensure all young children have access to exceptional early learning opportunities.

As a sponsor, your company will receive meaningful visibility before and during the event, including exposure to **more than 2,500 attendees, event tickets, and the opportunity to include an item in our VIP Goody Bag**, along with other recognition benefits.

We would be proud to recognize your company among the valued partners who make this beloved community event possible. **Thank you for considering a sponsorship of Kohl Children's Museum's Touch a Truck Family Fund raiser.**

OUR REACH

TOTAL ANNUAL ATTENDANCE:	MUSEUM MEMBER HOUSEHOLDS:	NEWSLETTER SUBSCRIBERS:	ANNUAL WEBSITE USERS:	SOCIAL MEDIA FOLLOWERS:
280K+	**6K+**	**56.9K**	**400K+**	**28.1K**

KOHL CHILDREN'S MUSEUM





Kohl Children's Museum
Touch a Truck Sponsorship

Sponsorship Benefits	Pickup $500	Steamroller $1,000	Backhoe $2,500	Cement Mixer $5,000	Earthmover $10,000	Monster Truck $25,000
Name listed in TAT event program	✓	✓	✓	✓	✓	✓
Inclusion in donor list on KCM website	✓	✓	✓	✓	✓	✓
General Admission tickets	2	4				
Named onsite signage recognition		✓	✓	✓	✓	✓
Opportunity to include branded items in VIP goodie bags		✓	✓	✓	✓	✓
VIP Admission tickets			4	6	8	10
Onsite tabling opportunity at TAT			✓	✓	✓	✓
Logo recognition in TAT program			✓	✓	✓	✓
Two KCM social media posts (Facebook, Instagram)				✓	✓	✓
Category Exclusivity				✓	✓	✓
Sponsor listing on all TAT collateral (logo signage, program book, verbal, social media)					✓	✓
Logo on event WELCOME sign					✓	✓
Lead Sponsor recognition in event email campaign to 40,000 contacts						✓
Inclusion in all press releases						✓
Link to company website on KCM website						✓

Kohl Children's Museum is a 501(c)(3) nonprofit, supported by the community. Contributions to activities like this make it possible to bring hands-on early childhood learning opportunities to multitudes of children today, so they can succeed in their future tomorrow.

KOHL CHILDREN'S MUSEUM

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Donor Information

NAME

COMPANY

KCM BOARD CONTACT

ADDRESS

CITY STATE ZIP

EMAIL PHONE

Please select your sponsorship level

- ☐ PICKUP - $500
- ☐ BACKHOE– $2,500
- ☐ EARTHMOVER - $10,000
- ☐ STEAMROLLER- $1,000
- ☐ CEMENT MIXER - $5,000
- ☐ MONSTER TRUCK - $25,000

Other Event Support

I AM UNABLE TO SPONSOR, BUT I WOULD LIKE TO MAKE A GIFT IN THE AMOUNT OF _____ .

any amount in support of TAT is greatly appreciated

Payment

- ☐ CHECK MADE PAYABLE TO KOHL CHILDREN'S MUSEUM
- ☐ I WOULD LIKE TO PAY VIA CREDIT CARD:
  - ○ I WILL GO ONLINE TO "KCMGC.ORG/TRUCK" TO DONATE
  - ○ PLEASE CALL ME FOR MY CREDIT CARD INFORMATION AT

_____

Please complete this form and return it to:

Ben Swihart
Kohl Children's Museum
2100 Patriot Blvd.
Glenview, IL 60026

For questions, contact bswihart@kcmgc.org.

Kohl Children's Museum of Greater Chicago is a 501(c)(3) organization and operates exclusively for charitable purposes. FEIN is 36-3706878.

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